



**Margaret Poplin**  
*Art and Design*  
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## EDUCATION

Savannah College of Art and Design, Master of Fine Arts, Savannah, GA 2006 - 2008  
*Illustration and Design, 3.61 GPA*

Savannah College of Art and Design, Bachelor of Fine Arts, Savannah, GA 2001 - 2005  
*Illustration, 3.44 GPA*

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## ACADEMIC POSITIONS

### **Assistant Professor of Graphic Design**

Jacksonville State University, Jacksonville, AL, 2012 – 2015

### **Adjunct Graphic Design Faculty**

American Intercontinental University, Atlanta, GA, 2011 –2012

### **Teaching Intern**

The Savannah College of Art and Design, Savannah, GA, Fall 2007 – Winter 2008

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## TEACHING EXPERIENCE (multiple sections and courses)

### **Assistant Professor, Jacksonville State University, 2012-2015**

#### *Undergraduate Courses Designed and Taught:*

- Design 1: Foundations course covering line, shape, movement, rhythm, value, and color theory.
- Graphic Design 1: Introduction to graphic design. Introduction to Photoshop, Illustrator, and InDesign. Semiotics and the history of graphic design. Client-centered design process from thumbnails and ideation to development of deliverable product.
- Graphic Design 2: Typography. Basic history of typography and focus on type-based projects utilizing hierarchy and balance.

- Graphic Design 3: Advanced Design, InDesign, Illustrator, and Photoshop functions for complex projects. Focus on series of design pieces, simplicity of design, and design thinking, including package design and designing in 3D.
- Graphic Design 4: Capstone design course. Advanced use of Illustrator and InDesign with some animation introduction, such as a basic walk cycle. Student-driven project development.
- Introduction to Web Design: Beginners course in web design covering basic programming languages such as HTML and CSS. Introduction to Flash and WordPress design. Students build their own website portfolio, optimize images for web, and create responsive design for mobile devices.
- Introduction to Illustration: History of illustration and introduction to expression and movement.
- Illustration 2: Advanced techniques that merge the traditional with modern technology.
- Independent Studies, Advanced Independent Studies, Supervised Internships.

*Graduate Classes Designed and Taught:*

- Design Studio Exhibition Research
- Graduate Independent Study
- Special Topics in Graphic Design
- Design Studio
- Traditional Media Communication Studio
- Contemporary Media Communication Studio

**Adjunct Graphic Design Faculty, American Intercontinental University, 2011 – 2012**

*Undergraduate Courses Designed and Taught:*

- Drawing 1: Foundations course with introduction to form, shape, value, and line.
- Drawing 2: Advanced focus on perspective and human anatomy. Students required to draw one self-portrait a day in their sketchbooks throughout the semester in addition to regular assignments.
- Introduction to Design: Foundations of graphic design, thumbnails, and the design process. Introduction to working with clients, design thinking, and the basic freelance designer work, including discussion of contracts and real-life working concepts. Introduction to typography and the history of design and typography.
- Design 2: Advanced work in Photoshop, Illustrator, and introduction to InDesign. Advanced discussion of typography and advanced design thinking.
- Color Theory: History of color theory including Johann Wolfgang von Goethe, Michel Eugène Chevreul, Albert Munsell, and others. Students created projects utilizing the color wheel, complementary colors, tertiary colors, discordant colors, harmonious colors, tints, and shading.

**Teaching Intern, The Savannah College of Art and Design, 2007 – 2008**

- Assisted John Foerster's "Electronic Illustration/ Photoshop": taught classes on Direct Painting in Adobe Photoshop. Student tutoring on anatomy and composition, illustration, digital painting and drawing during the class period.

- Assisted Paul Hudson's "Comparative Animal Anatomy/ Creature Design": construction of cat musculature for anatomy instruction, tutoring, organization of field trips, curriculum development.
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### **AWARDS AND HONORS**

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| 2013   | Faculty Research Award Grant for Technology                |
| 2008   | 1st Place, Savannah Music Festival Poster Competition      |
| 2005-8 | SCAD M.F.A. Academic Scholarship                           |
| 2003-5 | Georgia Tuition Equalization Grant                         |
| 2001-5 | SCAD B.F.A. Academic Scholarship                           |
| 2001   | 2nd Place, Georgia statewide annual Duck Stamp Competition |

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### **EXHIBITION RECORD**

**(\*solo shows marked by asterisk)**

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|--------|---|
| 2014   | VAS Premier Party: 2014 Faculty Show, November 6, 2014  |
| 2013*  | Hammond Hall Gallery Opening: Margaret Poplin Illustration and Design, October 3, 2013                  |
| 2012   | <i>Wishful Thinking</i> at Gallery 1526 in Atlanta, GA  |
| 2012   | Real Utopias: Society by Design; group exhibit at Hudson River Club lounge at 505 W. 37th, New York, NY |
| 2008 * | MFA Thesis Exhibition, The Savannah College of Art and Design, at Jen's and Friends in Savannah, GA,    |

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### **REVIEWS, ARTICLES, CATALOGUES, & INTERVIEWS**

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| 2013 | <i>The Anniston Star</i> , "Artists in Action: New JSU Exhibit Pays Homage to Beauty of Fall." Sep 29, 2013<br><a href="http://www.annistonstar.com/features/artists-in-action-new-jsu-exhibit-pays-homage-to-beauty/article_7b1f77b4-f0bf-5e04-81e2-42e22f14cbce.html">http://www.annistonstar.com/features/artists-in-action-new-jsu-exhibit-pays-homage-to-beauty/article_7b1f77b4-f0bf-5e04-81e2-42e22f14cbce.html</a> |
| 2011 | Lynn Peisner, <i>The Atlanta Journal-Constitution</i> , "Our Town: Norcross." <a href="http://www.ajc.com/news/gwinnett/our-town-norcross-860053.html">http://www.ajc.com/news/gwinnett/our-town-norcross-860053.html</a> , March 3, 2011  |
| 2007 | The Savannah Music Festival, Award Announcement.<br><a href="http://www.savannahmusicfestival.org/">http://www.savannahmusicfestival.org/</a> , October 31, 2007   |

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## **ILLUSTRATIONS**

- 2013-14 Quarterly back cover catalogs for 2014 for *Northeast Alabama Living*, one for each seasonal issue.  
[http://www.annistonstar.com/publications/northeast-alabama-living---spring/pdf\\_85baee5e-df80-11e3-bdf3-001a4bcf887a.html](http://www.annistonstar.com/publications/northeast-alabama-living---spring/pdf_85baee5e-df80-11e3-bdf3-001a4bcf887a.html)
- 2012- Illustration and graphic design for a pending children's book by Stacy Wright Turner, PhD.
- 2011 Squidoo Tutorial: Instructions for Making a Degassing Chamber for casting, <http://www.squidoo.com/how-to-build-a-vacuum-chamber-for-degassing>
- 2007 Illustration for the article "Headphones and Hearing Loss," *Baltimore Sun*.
- 2007 Illustration, "Men with Cats," for the article "Dealbreakers," *Baltimore Sun*.
- 2007- Character Design for pending steampunk role-playing game by Enrique Velasquez.
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## **TRADITIONAL SKILLS**

Graphite & Silverpoint • Charcoal • Conté crayons • Watercolor paint • Colored pencils • Oil pastels • Acrylic paint • Chalk pastels & Yarka Sauce • Oil paint Pen and ink/dyes • Collage • Basic photography • Gouache • Sculpture (from clay to foam) • Mold-making

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## **SOFTWARE**

Adobe Creative Cloud & below: Photoshop, Illustrator, InDesign, Dreamweaver, & Flash • Quark Xpress • Microsoft Office 365 Suite & below (Word, PowerPoint, Visio, Excel, & Outlook) • HTML, CSS, ActionScript 3.0 (Basic) • Mac and PC Operating • Systems Corel Draw X8 & Corel Painter 2016 • Vector Magic • Google Drive and Docs • Cloud Computing (backups) • Blackboard

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## **PROFESSIONAL ORGANIZATIONS**

AIGA Atlanta, Member

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## **PROFESSIONAL WORK, VOLUNTEER EXPERIENCE, & COMMUNITY SERVICE**

### **Graphic Designer**

The Artifice Club, Atlanta, GA, 2012 - Present

- Creation of social media advertising and promotional design such as Instagram and Facebook banners to logo design and branding.

### **Art Consultant**

GSU Law Annual Public Interest Law Association (PILA) Auction, Georgia State University, 2010 - Present

- Free promotional design, instruction, and paintings for the fundraiser. Donated XX 16x20 inch acrylic paintings to raise money for scholarships and equipment for law students.

### **Design Consultant**

Georgia Department of Natural Resources Wildlife Resources Division, Panola Mountain Friends of Georgia State Parks & Historic Sites, 2010

- Designed park map, including services and locations information.

### **Art Department Manager**

Inkhead Promotional Products, Winder, GA, 2009 - 2011

- Supervision of art team to streamline production processes, training of new artists, collaboration with CIO on job descriptions and departmental issues, creation and updating of art templates. Creation of company brand-book, new catalogs, website ads, and mailers in tandem with the art team. Conversion of customer artwork from raster to vector for printing and direct customer consultation.

### **Graphic Designer**

Town and Gown Players, Athens, GA, 2009 - 2012

- Free design for promotional flyers, T-shirts, and posters.

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*Please note: This is a summarized and condensed version of my full C.V. To see all of my relevant experience please visit <https://www.linkedin.com/in/margaretpoplin>*